

"PROFOUNDLY SATISFYING!"
JANUARY 2009

THE WALL STREET JOURNAL RAVES!

DANCING AT LUGHNASA
Rachel Burttram, Michelle Damato & Carrie Lund

STYLING
Michelle Damato



"ONE OF AMERICA'S TOP REPERTORY COMPANIES!"
JANUARY 2011

Florida Rep made NATIONAL HEADLINES again in 2011 when *The Wall Street Journal* raved that "Florida Rep is One of America's Top Repertory Companies!" For the third consecutive season, acclaimed drama critic and best-selling author, Terry Teachout, gave Florida Rep a sterling review, telling two million readers that Florida Rep is "a troupe that consistently chooses strong plays and produces them with polish and imagination. They've yet to steer me wrong!"

Please consider showing your generosity by supporting Florida Rep and Professional Live Theatre in Southwest Florida. As a supporter, you will be a part of the magic, as some of America's finest actors, directors and designers create a wide variety of exhilarating and nationally acclaimed theatre.

JOIN US and find out why *The Wall Street Journal* told America to "Make haste to Fort Myers, where the weather is warm and the theater fine!"



FLORIDA REP

HISTORIC ARCADE THEATRE • FORT MYERS RIVER DISTRICT
BAY STREET BETWEEN JACKSON & HENDRY
AMPLE FREE PARKING

239.332.4488 • FLORIDAREP.ORG

YOU CAN'T TAKE IT WITH YOU
Avi Hoffman & Jackie Schram



"SETS THE BAR HIGH!"
FEBRUARY 2010

The Talk of the Town

"SIMPLY STUNNING! The most exciting play Fort Myers has seen in years!"
—THE NEWS-PRESS

"FALL IN LOVE WITH THEATRE ALL OVER AGAIN! Every bit as good as Broadway!"
—FLORIDA WEEKLY

I SAW THE BEST PLAY EVER PRODUCED! It is so amazing to have this wonderful group among us in Southwest Florida!"
—DOUGLAS MALLOY, PATRON

"SPECTACULAR! BREATHTAKING! One of the BEST PLAYS Southwest Florida audiences are likely to see!"
—NAPLES DAILY NEWS

One of the **BEST TIMES** You've Ever Had!"
—SANIBEL ISLAND SUN

I'm glad Fort Myers has a local theatre with consistently **QUALITY PRODUCTIONS!**"
—DEBBIE KROUSE, PATRON

239.332.4665 x39 - development@floridarep.org

Here are some costs you may not think of when it comes to running a professional regional theatre company like Florida Rep...

BY THE NUMBERS

\$115,000+

• For royalties and performance rights each season.

\$50,000

• In health, pension & benefits for union actors, directors & designers each year.

\$45,000

• To house guest artists during their stay in Southwest Florida.

\$20,000+

• Travel expenses for our guest artists.

\$25,000+

• For upkeep and maintenance of the Historic Arcade Theatre.

\$47,000

• To rent and maintain our Scenic/Production Shop in North Fort Myers

\$101,000

• To pay and house each season's class of up to ten interns.

\$30,000

• To produce the plays in our Children's Theatre Series.

\$23,500

• To produce Florida Rep's popular summer arts intensive, Camp Florida Rep.

THERE ARE MANY WAYS TO SUPPORT FLORIDA REP!

If you cannot make a financial contribution, please consider making an IN-KIND DONATION OF GOODS AND SERVICES. Florida Rep is always seeking housing/kitchen supplies, home furnishings, electronics in good condition and gently used vehicles— among many other things.

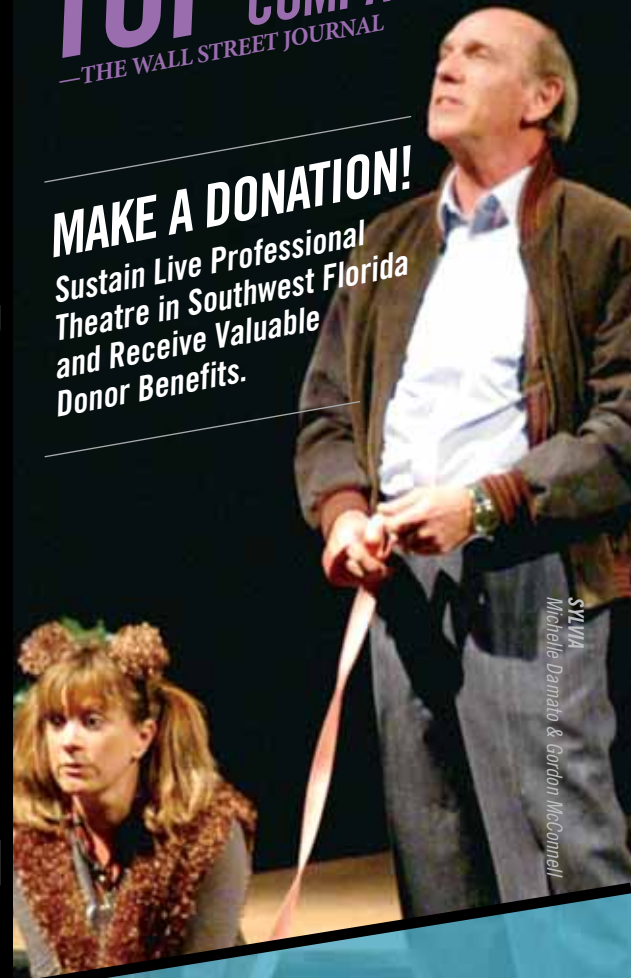
MAKE A DIFFERENCE...
CONTACT OUR DEVELOPMENT DEPARTMENT TODAY!

239.332.4665 Ext. 39
development@floridarep.org

Inset: Florida Rep's "Act Up" program, an Arts Therapy course for children on the Autism Spectrum. Photos Courtesy of Chip Hoffman & Nick Adams Photography

SUPPORT—
"ONE OF AMERICA'S TOP REPERTORY COMPANIES!"
—THE WALL STREET JOURNAL

MAKE A DONATION!
Sustain Live Professional Theatre in Southwest Florida and Receive Valuable Donor Benefits.



STYLING
Michelle Damato & Gordon McConnell



FLORIDA REP

HISTORIC ARCADE THEATRE • FORT MYERS RIVER DISTRICT
ROBERT CACIOPPO • PRODUCING ARTISTIC DIRECTOR
WWW.FLORIDAREP.ORG

FLORIDA REP

YES! I WOULD LIKE TO SHOW MY SUPPORT OF FLORIDA REPERTORY THEATRE!

FRIEND'S CIRCLE

- ___ Friend \$50 - \$99
- ___ Contributor \$100 - \$249
- ___ Supporter \$250 - \$499
- ___ Executive Friend \$500 - \$999

BENEFACTORS CIRCLE

- ___ Actor's Circle \$1,000 - \$2,499
- ___ Director's Circle \$2,500 - \$4,999
- ___ Producer's Circle \$5,000 - \$9,999
- ___ Executive Producer's Circle \$10,000+

Why Donate?

Since 1998, Florida Rep has been producing some of the finest theatre in the nation, and has set a standard for excellence in performing arts that is unmatched in its region. Florida Rep is committed to providing Southwest Florida with a first-rate cultural outlet that both entertains and challenges its audiences, and through education and outreach, invests in its future by cultivating an appreciation for the arts in the youngest members of the community.

Over 80,000 theatergoers see Florida Rep's work every year, and the programming we bring into schools and classrooms impacts upwards of 17,000 young people. We have become an essential part of the cultural and economic profile of Southwest Florida, and thanks to recent national recognition in *The Wall Street Journal* and *The New York Times*, Florida Rep is quickly becoming a player on the national stage.

Ticket revenue and notoriety alone are not enough to sustain Florida Rep. In order to continue to produce the high-quality programming our audiences have come to expect, Florida Rep needs support from individuals like you. We know that in challenging economic times choosing to support us is not a decision you make lightly, and for that we thank you.

A contribution to Florida Rep is a contribution to the cultural landscape of Southwest Florida. By helping to ensure Florida Rep's continued financial stability, you make an investment in the quality of life in your community. Your dollars will be put to good use, and will help Florida Rep move into the future as "One of America's Top Repertory Companies" (*The Wall Street Journal*).

YOUR SUPPORT MATTERS



THE 39 STEPS
Deanna Gibson & Spencer Plachy

Friend's Circle

FRIEND (\$50 - \$99)

- Acknowledgement in the annual Florida Rep Program
- E-Newsletter

CONTRIBUTOR (\$100 - \$249)

- All benefits of the Friend Level, plus:
- Play Enrichment Packet (*upon request*)

SUPPORTER (\$250 - \$499)

- All benefits of the Contributor Level, plus:
- Exclusive discounted ticket offers

EXECUTIVE FRIEND (\$500 - \$999)

- All benefits of the Supporter Level, plus:
- Personal Backstage Tour



Producing Artistic Director, Robert Cacioppo



AUGUST: OSAGE COUNTY
John-Patrick Driscoll, Sara Morse, Carrie Lund



THE SANTALAND DIARIES!
Jason Patrish



Children's Theatre Series
AND THEN THEY CAME FOR ME

DONOR LEVELS & BENEFITS

Benefactor's Circle \$1,000+

ACTOR'S CIRCLE (\$1,000 - \$2,499)

- All benefits of the Executive Friend Level, plus:
- VIP Priority for Inquires and Ticket Purchasing
- Invitation to Annual Donor Appreciation Dinner
- Recognition on Lobby Donor Board

DIRECTOR'S CIRCLE (\$2,500 - \$4,999)

- All benefits of the Actors Circle, plus:
- Invitation to 1st Rehearsal of a Show
- Autographed Photo from Show of your choice

PRODUCER'S CIRCLE (\$5,000 - \$9,999)

- All benefits of the Director's Circle, plus:
- Lunch with Producing Artistic Director, Robert Cacioppo

EXECUTIVE PRODUCER'S CIRCLE, SHOW SPONSORSHIP, GRAND SPONSORSHIP

- All benefits of the Producer's Circle, plus:
- Personalized benefits, to be negotiated.

Name _____

Address _____ Apt. _____

City _____

State _____ Zip _____

Telephone _____

Email Address _____

PAYMENT

Check, in the amount of \$ _____ Check # _____

Charge, in the amount of \$ _____

Circle: VISA MC AMEX DISC

Card # _____ Exp. Date _____

Signature _____

___ I would like more information on how to include Florida Rep in my estate plan. Please contact me about *Leaving a Legacy* through planned giving.

MAIL TO:
Florida Rep • Development Dept • PO Box 2483
Fort Myers, FL 33902-2483

Florida Repertory Theatre is a 501(c)(3) charitable organization, Federal Tax ID #650827621. All contributions are tax-deductible to the fullest extent of the law.

239.332.4665 x39 - development@floridarep.org

DONATE

DETACH HERE